

artists p rinting

www.artistsprinting.co.uk

Southgate Studios

Tel: 1608 641070

2 - 4 Southgate Road
GB - London N1 3JJ
mail@artistsprinting.com

artistsprinting is a unique service highly specialised in creative design, production and installation techniques of large format digital prints.

We offer imaginative and individual exhibition and display solutions for artists, architects, interior designers and museums.

artistsprinting was founded in London by a group of British and German fine artists at Southgate Studios in 1997.

The organisation was launched with a billboard exhibition funded by the Arts Council of England at Old Street Roundabout, showing the work of five artists selected by Mark Wallinger.

artistsprinting has co-operated closely on projects with artists pursuing diverse interests and approaches in a range of contexts. We have helped artists with varying experience of digital media to exploit the potential of digital printing in an imaginative and innovative way.

Over the last seven years we have worked with many artists including Angus Fairhurst, Patricio Forrester, Pam Golden, Christina Mackie, Julian Opie and Wolfgang Tilmans.

To view a selection of artists' projects, visit our website at www.artistsprinting.co.uk

artistsprinting has developed considerable experience and expertise in collaborative projects with museums and similar organisations. We have built impressive and original displays developed from museum archives and other source material.

Our experience as practising fine artists has informed our inventive approach and together with our specially developed technical knowledge we are able to offer a flexible, unique and economic service.

To view a selection of museum projects, visit our website at www.artistsprinting.co.uk

consultancy for artists

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museums / organisations / commissions

- suggestions, advice and information about the range of technical processes and possibilities with this media in direct relation to your art-work and ideas and the costs involved
- for large-scale projects we offer free advice on funding, sponsorship and help you realise your idea
- suggestions, advice and information about the range of technical processes and possibilities with this media and the costs involved

- imaginative and inventive input into exhibition planning and design in relation to your specific project.
- examining your existing archive for possible source materials - objects, photographs, and documents in direct relation to your specific context and physical environment

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image input

We can digitise source imagery from any medium: photographic prints, film negatives, transparencies of any size, original 2-d and 3-d artwork, documents or objects using high-end scanners and digital cameras.

providing your own file

If you want to provide your own file for a print smaller than A0, please scan in RGB mode at 150 dpi relating to final print size. An image to be printed in full A0 size (122 x 84 cms) should be set to a high enough scanning resolution to achieve a 100 MB RGB file.

The file size for a print larger than A0 does not have to be 150 dpi in relation to final print size but should not be smaller than 72 dpi. To determine and achieve a sufficient file size for your print in case it is larger than A0, please take the following steps:

1. Go into Photoshop and enter your final print size into a "new document" dialogue box.
2. Enter a minimum of 72 pixels/inch in the resolution field with the mode set to RGB.
3. At the top of the window the dialogue box will then show the image size in megabytes. Make a note of this.
4. Scan your image adjusting the scanning dpi until you achieve the number of MB you determined in Photoshop. If your scanner doesn't allow custom dpi settings, always go for the one which gives you more megabytes than you are aiming for.

A file size of 72 dpi relating to the final print size is sufficient for any print larger than A0. However, you will get a higher definition large format print if your scanner can generate higher dpi (without using interpolation!).

submitting your file

Files can be submitted to artistsprinting on IBM-PC formatted CD in RGB as jpeg's, IBM tiff's as well as in EPS or Photoshop format. Ask for details if you want to submit your file via e-mail or FTP.

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pre-print production

processing

Image files generated from analogue sources (scanned) require a careful electronic cleaning-up and re-touching process to make them suitable for printing on an enlarged scale. The larger the print, the more visible scratches, fingerprints and other damages on the source become. We have 7 years of experience in processing scanned images for large format printing including digital cleaning and re-touching as well as adjustment of colour, tone, brightness and contrast.

editing

We are highly skilled experts in all fields of electronic image editing and design, able to generate any kind of artwork, digital photo-collage or image manipulation in combination with or without text according to clients instructions.

proofing

A great advantage of digital printing in comparison to the traditional offset-litho process is the option of printing out a 100 % accurate proof of the final product. This can either be a scaled down version or better a scale 1:1 detail for proofing colour density and definition of the final large format.

Please note: For every 10 metres square printing 1 metre square of proofing is included in the production costs. (see [prices](#))

printing

print set-up / tiling

After completing a comprehensive procedure of proofing, correcting and again proofing until the client is satisfied, the image is electronically cut into wallpaper proportioned tiles. The maximum width of a single tile is 87 cms, maximum length is 327 cms.

printing

We are printing with 600 dpi full photographic quality on an HP Designjet 2500CP, using HP Designjet CP Ink Systems UV.

lightfastness

HP Designjet CP Ink Systems UV are part of HP large-format durable printing solutions that includes HP Designjet CP series printers and HP printing material that all work precisely together to produce lightfast outdoor and indoor prints that are always clear and sharp.

Displayed indoors, prints made with HP Designjet CP Ink Systems UV (pigment inks) on HP Designjet CP series printers can last more than 200 years on a variety of printing material without noticeable fading, according to Wilhelm Imaging Research Inc.

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transport & installation

Prints can be pasted in tiles up to any format. The largest we have installed measures 3 x 32 metres and is one continuous photographic montage consisting of 38 tiles 0.85 x 3 metres each. These paper strips are pasted with an overlap of 3 cms and the joints are only visible from less than half a metre distance.

We can pre-produce paper-prints pasted onto canvas measuring up to 3 x 4 metres in our studio. Images larger than that have to be pasted on location onto canvas stretched over a suitable substructure made of plasterboard, plywood, chipboard or MDF.

We offer many different installation methods for paper-prints pasted on canvas. For example hanging techniques using eyelets around the edges, or suspending 2 canvases back to back in the centre of the exhibition space rather than on the walls, showing images on both sides.

Paper-prints pasted onto canvas have the advantage of being re-usable as well as being more durable and weatherproof than printed canvas.

If you are interested, we are happy to send you an A4 size sample piece of canvas pasted with an image in 2 tiles and showing the nearly invisible joint.

The prices for prints larger than 10 m² (paper pasted on canvas) include transport to and on-site installation at any mainland UK location.

Additional charges apply for transport to overseas destinations.

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Prices

For printed area of paper:

1 - 10 / £ 60 per square metre

10 – 50 / £ 45 per square metre

For printed area of paper pasted onto canvas:

1 - 10 / £ 120 per square metre

10 – 50 / £ 90 per square metre

Example 3 x 4 m print **on paper**

12 square metres = £ 540

3 x 4 m print / paper pasted **on canvas**

12 square metres = £ 1080

- scanning / digital photographing, editing and setting up of one source image is included in the production costs for each 10 square metres
- 1 square metre of proof-printing is included in the production costs for each 10 m²
- all prices for prints on paper include postage throughout Europe
- 10 - 50 m² prices for prints on paper pasted onto canvas include transport to and on-site installation at any mainland UK location (additional charges apply for transport to overseas destinations)
- 10 - 50 m² prices for transport to and on-site installation at any mainland UK location for prints on paper are £10 less per metre square than for prints mounted on canvas (additional charges apply for transport to overseas destinations)
- prices for on-site installation do not include building & material costs for a suitable substructure (wall)
- **VAT** is not applicable